

Systems Research Group
Steve Gebler Studios
P.O. Box 230661
Encinitas, CA 92023-0661
USA

To:

Digital Camera Enthusiast

Digital Photography Demystified Classes

Create Visually Stunning
Photographs Without Being
A Computer Genius



**LEARN TO BECOME A BETTER PHOTOGRAPHER
USING DIGITAL CAMERAS**

- o Learn how to use your camera and software
- o Learn better photographic techniques

Fall/Winter Edition

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Digital Cameras Demystified courses are presented by Systems Research Group.

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classes@stevegebler.com

Information about you

Your name: _____
 Other Student: _____
 Your Address: _____
 City, ST Zip _____
 Daytime Ph: _____

Email (for confirmation only): _____

Classes that you would like to take

| Class Name | Date | Location | # in Party | Tuition | Total Price |
|------------|-------|----------|------------|----------------------------|-------------|
| _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ |
| | | | | Total Tuition Price | _____ |

Payment information

- Check Enclosed (Please make payable to Systems Research Group. Mailing address is on page 2)
- Pay by credit card (Charges on your statement will be from Systems Research Group)

Cardholder name: _____
 Credit Card Account #: _____
 Expiration Date: _____ Security Code (on card rear): _____
 Signature: _____

About Your Instructor

Steve Gebler

President, Systems Research Group



Your classes will be lead by Master Digital Photographer Steve Gebler.

Steve has been committed to photography for more than 30 years. Steve has transitioned from classical film photography to the latest in digital imaging during that time. His work has been featured in such publications as:

- Rodale's Scuba Diving
- Outdoor Photography
- Numerous annual reports and trade publications
- The walls, offices, albums, and publications of people just like you!

Steve's Credentials

- Rocky Mountain School of Photography Graduate
- National Association of Professional Photographers
- Member, Photoshop Professionals (NAPP)
- North Coast Photographic Society
- Lecturer, San Dieguito Adult School

What others have said about the classes:

- I loved your excellent explanations. You were patient and to the point.
- Wonderful class. The instructor was very knowledgeable. Obviously a professional. I learned a great deal about my camera and how to take more and better pictures.
- I loved learning about better composition and the creative ideas. I loved the interaction. You peaked my interest in taking better pictures. I loved learning how to edit and change photos
- This class was very helpful for the new camera owner. Encouraged me to learn all the features.
- Extremely well prepared. Very knowledgeable. Steve was very open to questions.
- I am glad that I took the course. I feel more confident when taking digital photos.
- Great depth. A real pro. The instructor's enthusiasm and love of the subject was infectious. It would be a joy to take another class from him.
- Puts a lot of work in preparing. Great! Unbelievably knowledgeable.
- I raced home to put to work things that I had learned in this class.

DIGITAL CAMERAS AND DIGITAL IMAGING DEMYSTIFIED!

About Our Classes

Looking to broaden your skills in the use of digital cameras and the software that makes your images better?

Join us for one of our exciting class sessions. Classes are very stimulating and thought provoking and are a lot of fun. Class sizes are small and have a lot of hands-on.

Who Should Take These Courses?

Whether you are a new camera owner or are trying to get the most from your existing camera, we have a class for you. Most people that take our courses simply had no idea that they had the power to perform visual miracles with a camera that fits into the palm of your hand.

What Will I Learn?

Thinking of a getting a digital camera? Have one and want to improve your skills? Our classes will improve your picture taking ability and open up avenues of creativity that you had never imagined before.

Learn from our professional instructors and get better results than you have ever had before in just hours.

Do I Need a Camera and a Computer?

You should either already own a camera or be planning to get one soon. Bring your camera to class. If you have a digital camera, you probably already have a computer. You do not need your computer for class, but should practice the things that you learn on your computer when you get home.

How Do I Register?

We accept registration by phone, by email, or by mailing in the form at the rear of this brochure. Payment can be made by check or with your credit card.

Are you ready? Register now!!



**Best Bet
for
Beginners**

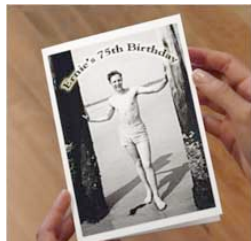
Digital Cameras Demystified

OK, so you got a digital camera or want to get one, now what? How do I use it? How do I get the pictures out of it? What creative things can I do with it without being a computer genius?

This introductory overview class will give you the inside track on using your new gadget and explores powerful and fun ideas and how to take better photographs. You will learn fundamental uses of your camera and we will illustrate creative and fun things to do with your new camera.

Class Duration: 4 weeks, 2 hours per week plus a two-hour field assignment.

Tuition: \$69.95 per person or \$129.95 for two



Greeting Card and Flyer Creation

Learn how to create your own greeting cards, flyers, announcements, brochures and other printed articles using your digital images.

You will learn:

- Selecting good images for printed materials
- Resizing the images
- Adding text and borders
- What printing service bureaus to use

Class Duration: 4 hour lecture

Tuition: \$49.95 per person or \$89.95 for two



Portraiture Workshop

Do your amateur photographs of family and friends look, well, amateurish? In this class you will learn how to:

- Put your subject at ease
- Use of natural light
- When to use flash or auxiliary lighting
- The use of props
- Indoor and outdoor settings

Class Duration: 2 hour lecture, 2 hour field assignment

Tuition: \$49.95 per person or \$89.95 for two



Photoshop Crash Course

Yearning to improve the photographs that you have taken but don't want to go through daunting process of learning how to become a propeller-head on Photoshop? Then, this class is for you. You will learn the ten things that will make your photographs stand out from the crowd:

- Cropping
- Color Correction
- Image Resizing
- Combining Multiple Images (layers)
- Contrast
- Hue and Saturation
- Sharpening
- Photo Clean-up and Restoration
- Special Effects and Filters
- Preparing Images for Print and Web

Class Duration: 4 hours.

Tuition: \$59.95 per person or \$109.95 for two

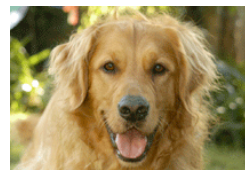


Special Photographic Techniques

Depth of Field, Aperture and Shutter Priority Revealed! Ever wonder how the pros get only the object that they want in focus when everything else is out of focus? Ever wonder how they make that waterfall look like it is a stream of milk; how they freeze the racehorse in mid-stride? If so, this class is for you. **Prerequisite:** Demystified Class

Class Duration: 2 hour lecture, 2 hour field assignment

Tuition: \$49.95 per person or \$89.95 for two



Passion for Pets

Trying to get a great photograph of Fido, Fluffy, or Polly? Fish won't sit still? Learn the secrets of stunning animal photography from a master animal photographer.

Class Duration: 2 hour lecture, 1 hour in the field with some happy golden retriever pals.

Tuition: \$49.95 per person or \$89.95 for two (and a couple of milk bones).